

Humble.

FEATURED CASE STUDY

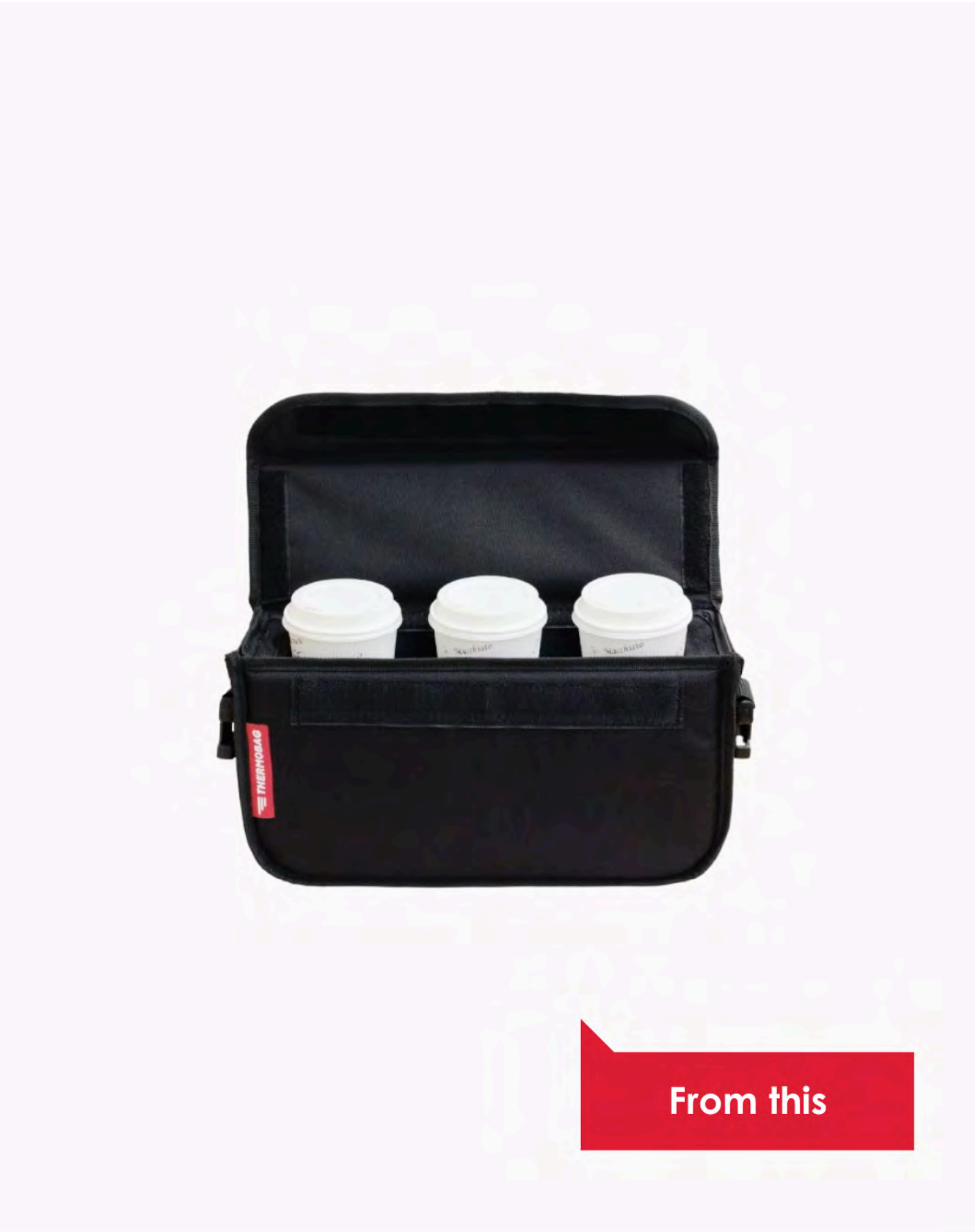
# THE LUNCH BAGS





THE LUNCH BAGS

**We invented a brand-new product.  
And it became **viral****









PROOF

OF

CONCEPT

THE RESULT:

# International Sales

It dominated the Greek market at first, and now ships  
to several European countries.