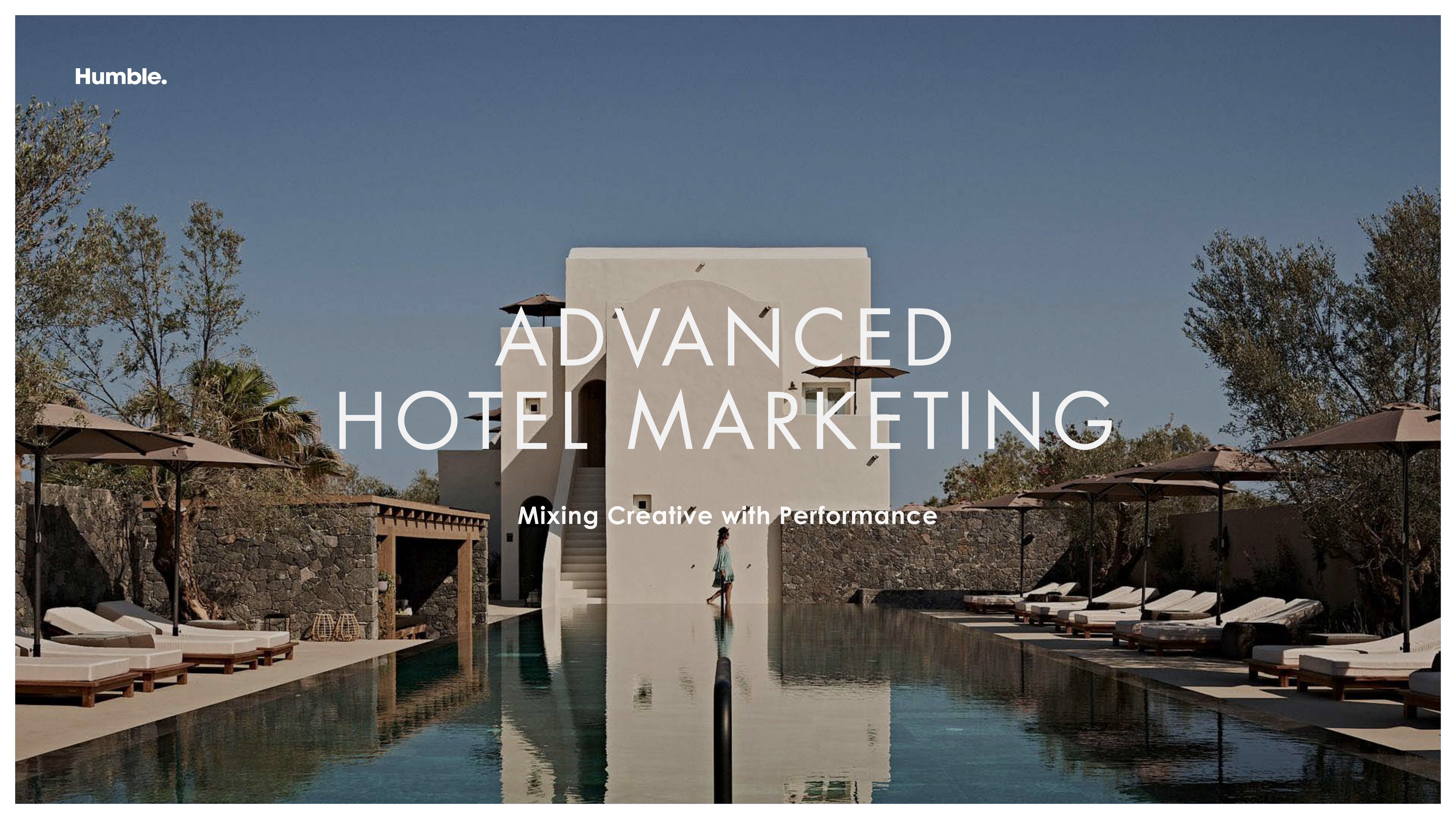


Humble.

ADVANCED HOTEL MARKETING

Mixing Creative with Performance



ABOUT

**We are one of the first agencies to work
with the Facebook “Travel Ads” format
and deliver results.**

ABOUT TRAVEL ADS

For the first time, Facebook lets you target people in their home countries, the moment they have decided to travel at your location.

RESULTS

Achieved through Travel Remarketing:

1.

**Conversion rate
increase**

2.

**Direct bookings
increase**

3.

**Hotel services
cross-selling**

4.

**Property
branding**





Branding & Content Creation


Humble




CONTENT CREATION FOR:


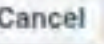
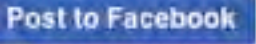
lagos mare
NAXOS BOUTIQUE HOTEL

Facebook Posts



 Promoted on Facebook

 Friends  

Facebook Posts

Promoted on Facebook

★★★★★

"An amazing experience"

Tripadvisor Review
- Ali S

lagos mare

NAXOS BOUTIQUE HOTEL

★★★★★

"We had a fantastic stay!"

Tripadvisor Review
- Nanikos P

lagos mare

NAXOS BOUTIQUE HOTEL

★★★★★

"The Must visit place"

Tripadvisor Review

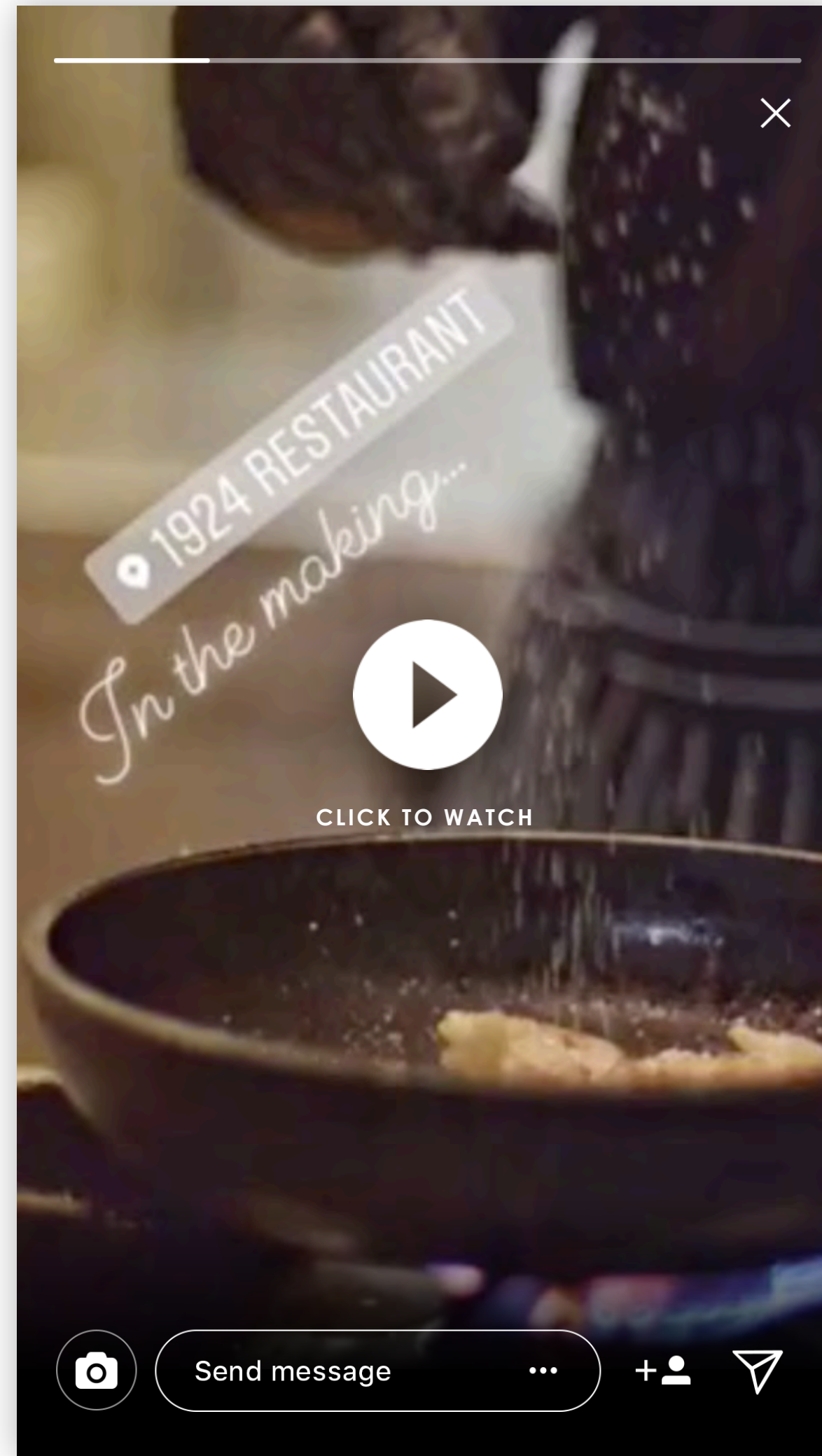
lagos mare

NAXOS BOUTIQUE HOTEL

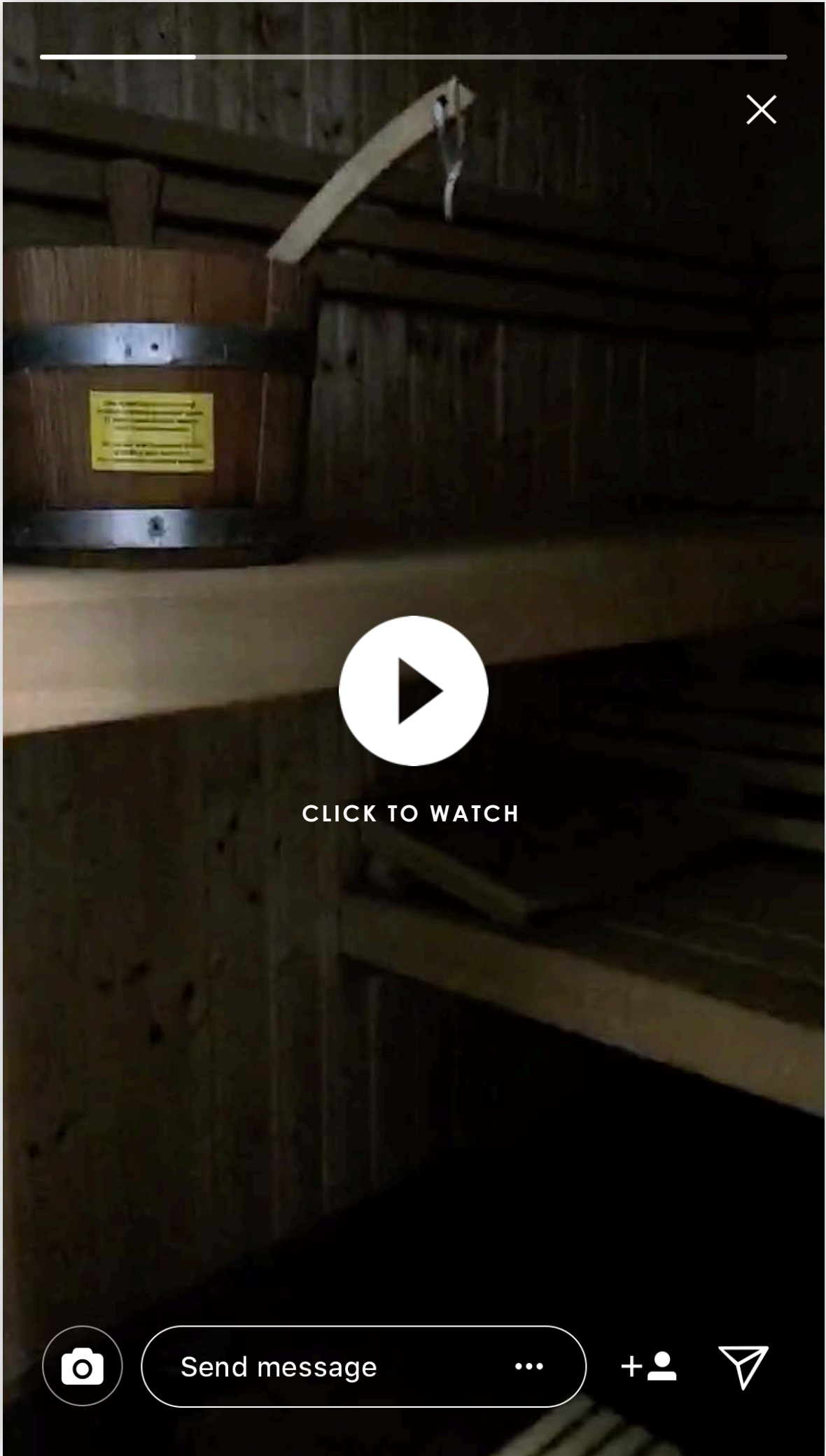
Friends

Cancel

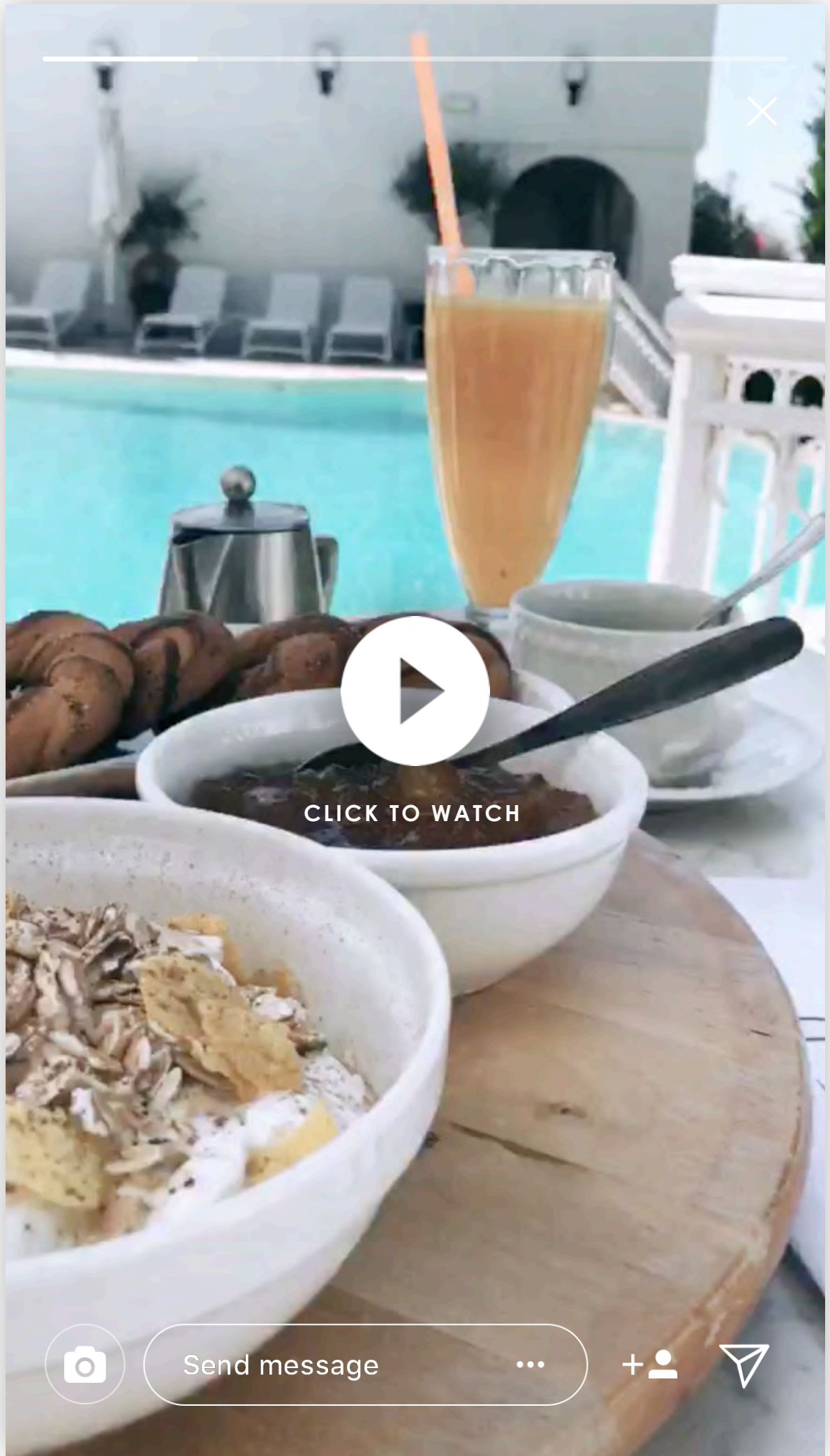
Post to Facebook



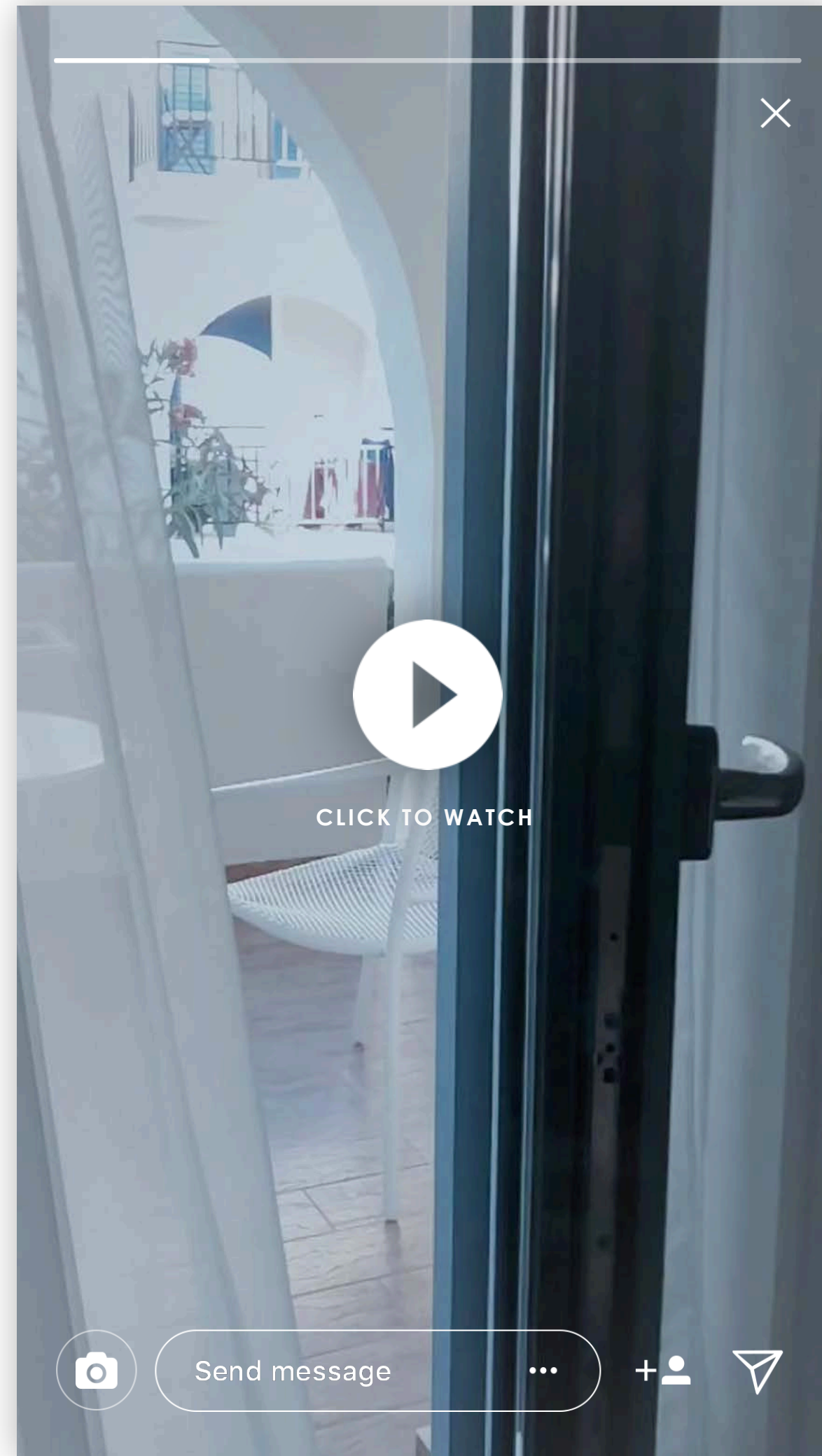
Instagram Story



Instagram Story



Instagram Story



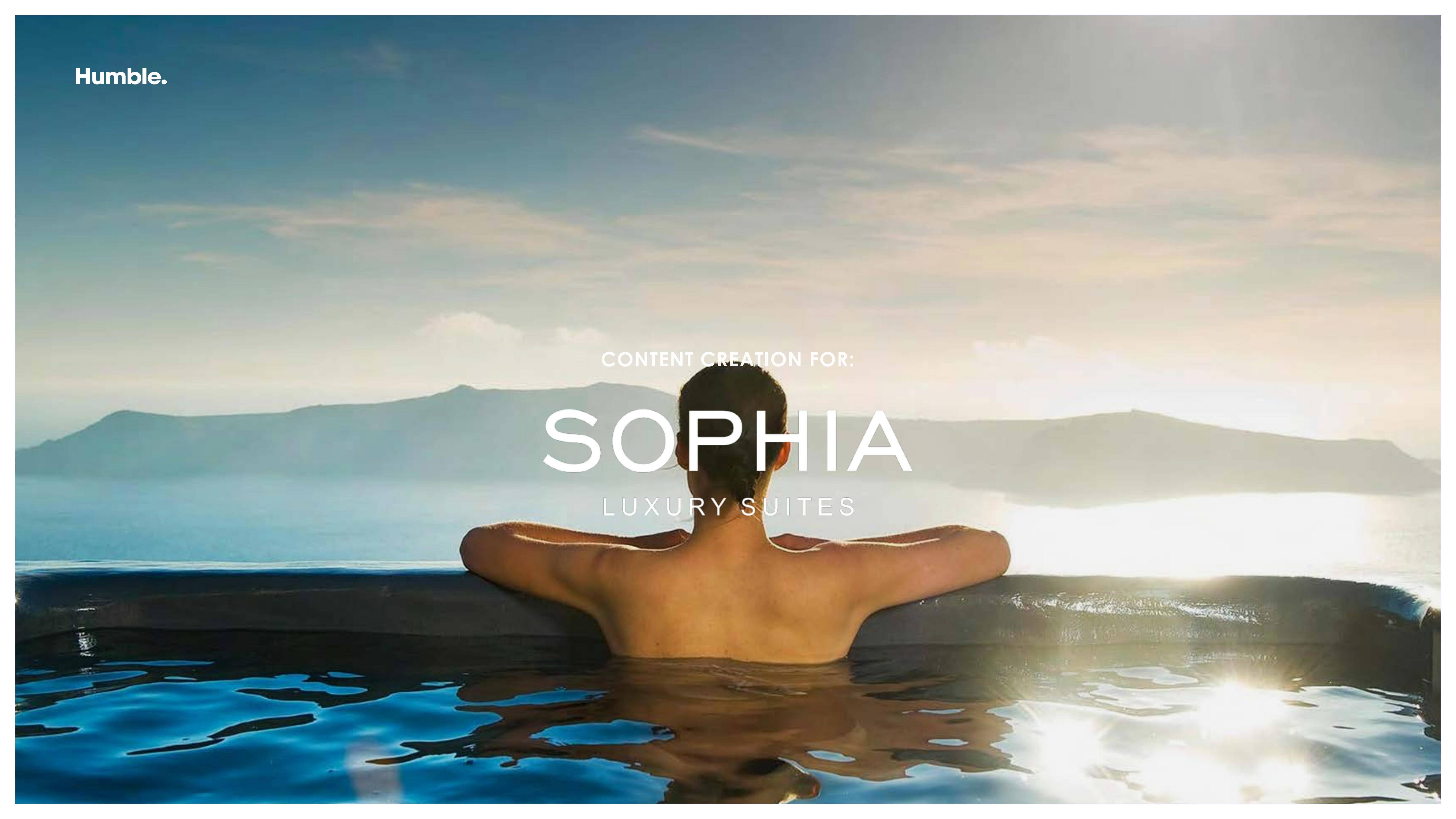
Instagram Story

Humble.

CONTENT CREATION FOR:

SOPHIA

LUXURY SUITES



Facebook Posts



Promoted on Facebook



WE'LL ALWAYS HAVE
SANTORINI!



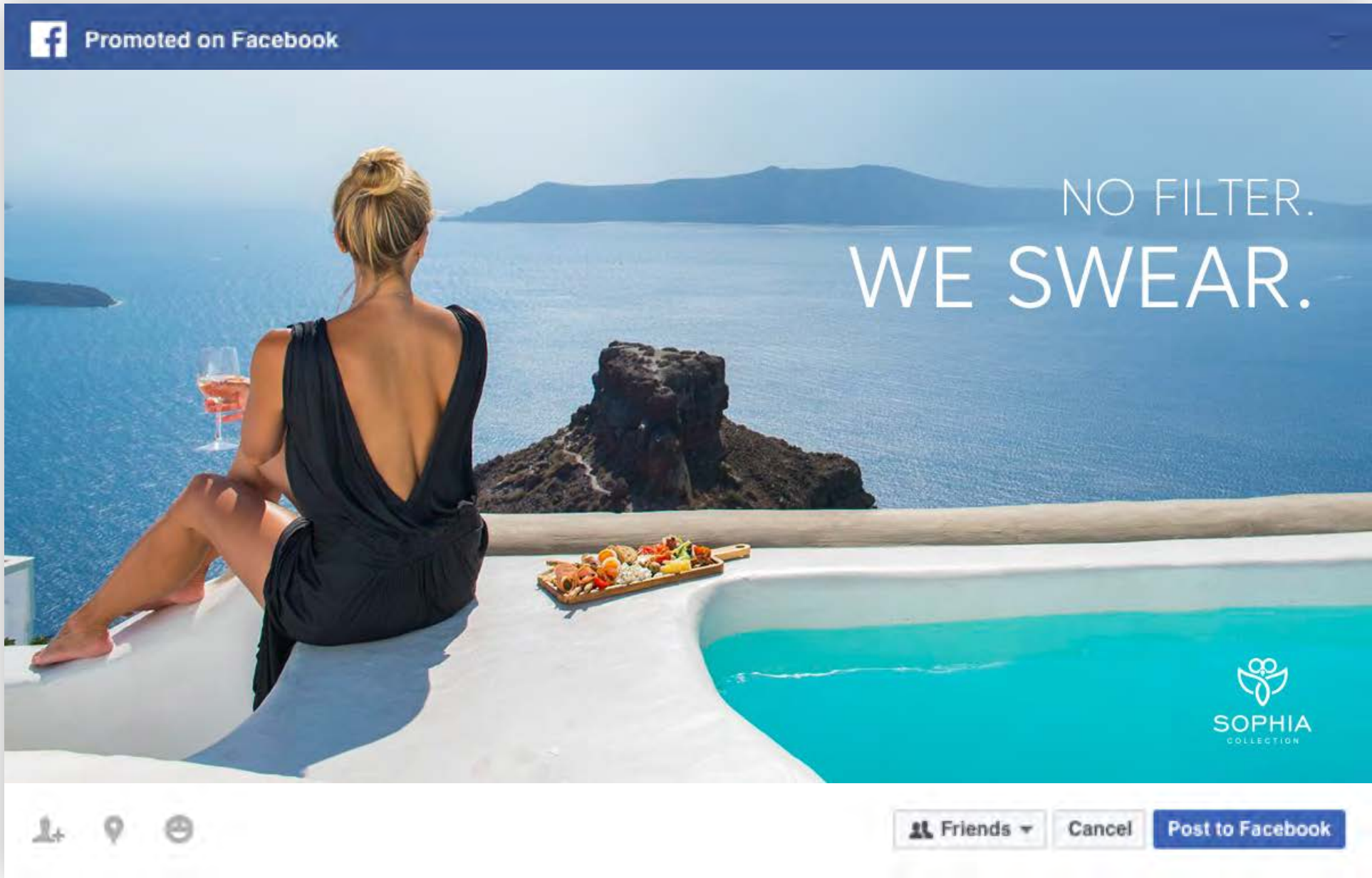
Friends Cancel Post to Facebook



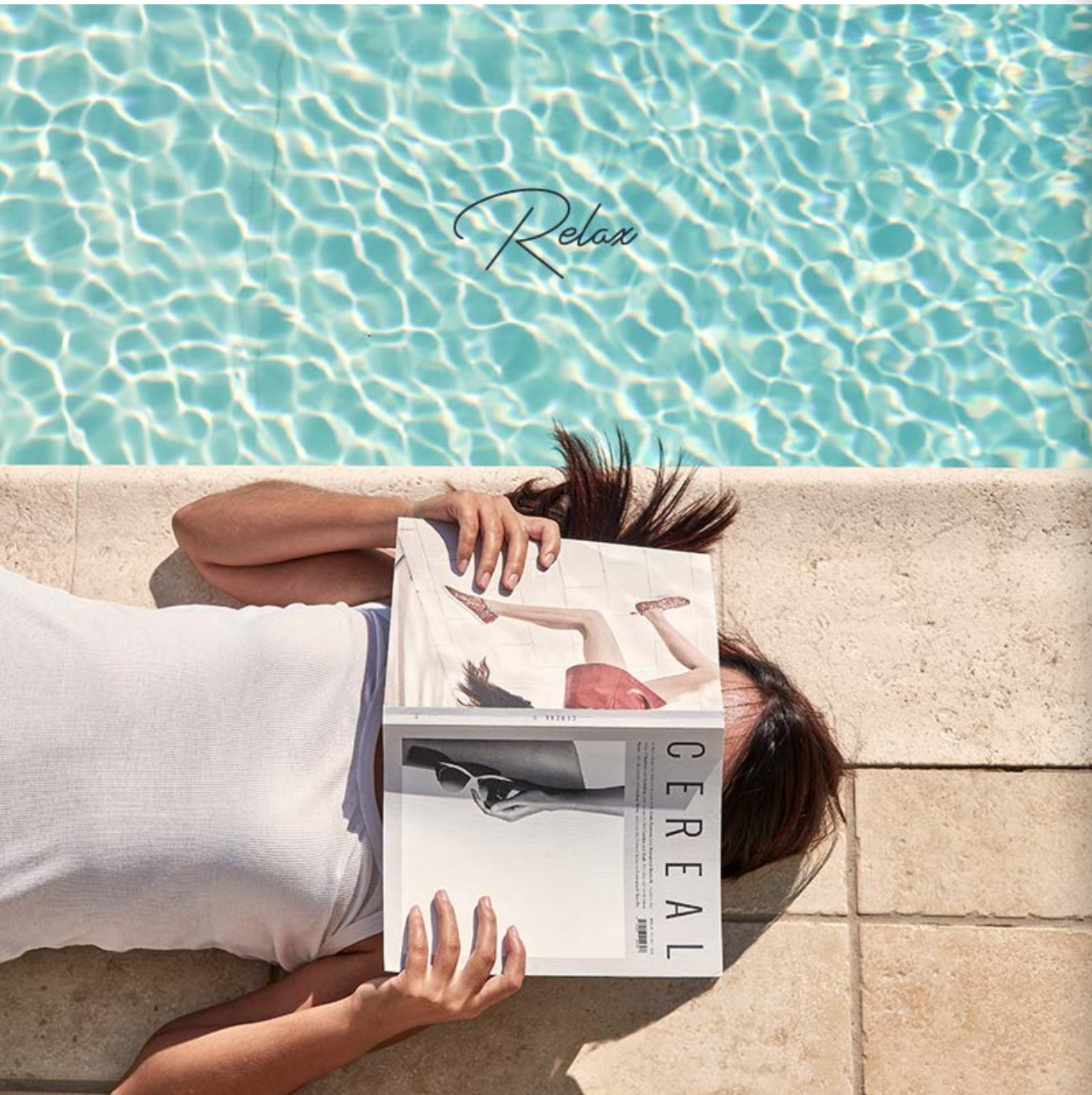
LOVE



Facebook Clickable



Facebook Posts



 Promoted on Facebook





Friends

Cancel

Post to Facebook

